

Subject: Sophie Atkinson Article - GreenSquareAccord

Date: 30 June 2022 at 15:37:50 BST

To: martin.hilditch@insidehousing.co.uk

Hello Martin,

I am a GreenSquareAccord (GSA) resident who has been desperately seeking support (both internally and externally of GSA) in an effort to encourage GSA to address many ongoing issues. In order to garner support I created a website that enables GSA residents across three counties to find support, compare notes and band together to highlight the many issues GreenSquareAccord seem happy to ignore. During this time, your Inside Housing website has become an invaluable source of information, thank you.

Under the stewardship of a new Director of Corporate Affairs and Communications, GSA are now positioning themselves as sector leaders, and are publishing articles in an apparent attempt to educate other housing associations. While this pseudo-expert position has become commonplace on LinkedIn (and other platforms) I was dismayed to find it published on your website. By giving them space on your platform, Inside Housing are promoting the illusion that GSA are housing sector experts in a position to educate others. This would be great if GSA were leading the way in communications, if they were providing and maintaining safe homes to existing residents (many of whom are vulnerable), or even able to meet the minimum level of support set out in their own guidelines.

If GSA do become genuine sector leaders, I will enthusiastically support their work and would expect Inside Housing to do so too. Sadly, this is not the current position.

While I am aware that this article is an opinion piece, publishing it on Inside Housing offers GSA validation for a position they just haven't earned yet.

Thank you for your time and any support you can offer.

Sincerely

Ben Jenkins

<https://www.greensquareaccordresidents.co.uk>